PROFILE

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SOCIAL MEDIA ICONS: YouTube, Facebook, Instagram, Twitter @2sumedia

**OUR VALUES**

LIFELONG LEARNING: We keep striving to learn new things and evolve more efficient ways to serve our communities.

TIMELINESS: Our edge is in the ability to deliver our clients’ jobs with high precision within the expected time.

INCLUSIVENESS: We are open to ideas and we carry along with the interest of groups like women, children, and other disadvantaged individuals.

DILIGENCE: We don't stop until a task is finished to the best of our abilities.

**WHO WE ARE**

Isu Media Ltd is a development communication firm uniquely providing support for business organisations. We develop communication strategies and solutions that strengthen individuals and organisations’ communication with their various audiences; in addition to writing, public relations and advertising services, training facilitation, and rapporteuring. We also specialise in media relations and multimedia content production for broadcast and print. We have a well equipped TV production studio.

Registered with the Corporate Affairs Commission (CAC) in 2007, we are distinctively positioned in Nigeria's Federal Capital City, Abuja.

Most of our high-profile clients prefer to remain confidential and we respect their wishes. However, our other clientele has included: The Presidency's Institute for Peace and Conflict Resolution, non-governmental organisations such as the UK Department for International Development Coalitions for Change, Action Aid Nigeria, UNICEF, Plan International, Care International, PPFN, National Orientation Agency/Foreign Common Wealth Office, CISLAC, WARDC, CLEEN Foundation, Centre for Democracy and Development, Centre for Women Studies and Intervention, the Alliance for Credible Elections, and the Civil Society Legislative Advocacy Centre.

**JOBS**

Our jobs have ranged from the production of annual reports, book publishing, radio drama production, documentaries and TV programmes.

* Care International Nigeria: Documentary and report editing.
* Zinariya Consulting Ltd: Book editing and publishing.
* Impact Investors Foundation: Public relations and communication consultancy
* Nigeria Social Insurance Trust Fund (NSITF): Media consultancy, development of communication strategy, editing and newsletter production, production of pilot Episode of NSITF Today Show (TV programme), training.
* Foreign Commonwealth and Development Office (FCDO): All-round communication support for the summit on Non-Kinetic Approach to Insecurity in Nigeria.
* UK Department for International Development's Coalitions for Change: Book editing.
* Action Aid Nigeria: Book editing and layout
* CLEEN Foundation: Media relations, jingle production, social media management and book editing.
* Centre for Democracy and Development (CDD): Documentary, jingle production, writing, editing, etc.
* Centre for Women Studies and Intervention: Book editing.
* Alliance for Credible Elections (ACE): Newspaper adverts and radio jingles
* University of Benin Demonstration Sec. Sch. Old Students Association (UDOSA): Event management for N50m appeal fund launch.
* Civil Society Legislative Advocacy Centre (CISLAC): Newsletter editing and production.
* Women Environmental Programme (WEP): Media relations and video documentation.
* Web Indices Limited: Event management; Marketing
* The Right to Know (R2K) Nigeria: Video production, podcast production, writing services.
* Friends for Global Health Initiative in Nigeria (FGHIN): Publishing of photo book and production of documentary
* APIN Public Health Initiatives: 25 minutes Documentary on "APIN through the Years."
* Partners West Africa Nigeria (PWAN): Training on impact communication for NGOs, training on podcast production, media relations, jingle production, writing, profile, book editing, cover design, photo book production.
* Pathfinder International: Capacity building workshop on documentation for family planning advocacy working groups.
* ADRAP-INDRAP Learning: Video shoot and editing for Port Health and PRO Health live teachings.
* ADRAP-INDRAP Learning: Video shoot and edit on NCDC COVID19 live teachings.
* ADRAP-INDRAP Learning: Video shoots and editing for Plan International eLearning videos.

* AkweyaTV Ltd: Facilitated the AkweyaTV Awards and Launch of 50 Million Media Funds.
* The People’s Alternative Political Movement: Media relations, live streaming and media coverage.
* Ignatius Igbauke Nomhwange Foundation: Media relations, documentary production, live streaming and media coverage.

**SERVICES**

**Our services include but are not limited to the following:**

COMMUNICATION STRATEGY DEVELOPMENT: We help organisations develop a workable and result-driven communication strategy that improves staff performance and measurable results.

CONTENT PRODUCTION: We produce high-quality audio-visual content for television, radio, podcast and online platforms, in our multimedia studio. Our studio is equipped with professional staff and equipment.

NGO AND JOURNALISTS TRAINING: We provide qualitative training for NGOs and Journalists in different aspects of communication to keep them abreast of innovation and new tools in the sectors.

MEDIA RELATIONS: Strategic planning of media relations; writing and distributing press releases, arranging interviews and press conferences, monitoring media coverage and following up with media. We support organisations with their media relations needs using our proven expertise and network in the media sector.

REPORT AND PROPOSAL WRITING: Writing and production of annual reports, speeches, biographies, and books. We also specialise in grant proposal writing.

PROOFREADING: Editing for clarity, accuracy, and conciseness; proofreading publication design and layout; acquisition of ISBN; printer liaison; web content editing.

PUBLIC AFFAIRS GOVERNMENT RELATIONS: Stakeholder identification and segmentation, setting up meetings with key stakeholders (e.g business leaders in the client's sector); monitoring and reporting on government policy/industry issues.

EVENT PLANNING: We offer proficient and affordable event planning services that satisfy our clients.

RAPPORTEURING: Our rapporteur services are among the best you find around. We are creative and efficient in our delivery.